

CONTRACT COPY



4-5-6 February, 2012
Surat International Exhibition & Convention Center, Surat, Gujarat, India.

FOR OFFICE USE ONLY

Code: Date of Receipt:
 Hall No.: Stall No.:
 Confirmed by: Confirmed on:

TO,
 RADEECAL COMMUNICATIONS
 C-9, Ground Floor, Sumel Business Park, B/H New Cloth Market, Outside Raipur Gate, Raipur, Ahmedabad – 380022, Gujarat, India.
PHONE: +91 - 79 - 22151080, 22132263, 22168280 **MOBILE:** 09173410748 **EMAIL:** mktg@radeecal.in; sales@radeecal.in

We wish to solicit our participation in KRISHI TECHNICA 2012.
 We acknowledge explicitly that we have read and accepted the Rules, Regulations and Time Schedule by submitting this Contract,
 We undertake to comply with the same.

EXHIBITOR DETAILS

| | |
|--|-------------------------|
| Company Name: | Phone No.: |
| Address: | |
| | Fax No.: |
| City: State: Country: | Mobile: |
| Executive name: | E-mail: |
| Designation: | URL: |
| Name Fascia: | |

SPACE DETAILS

| PARTICIPATION CHARGES | | SIZE | AMOUNT |
|-----------------------------|---|---|--------|
| Manufacturer Foreign | <u>Standard Booth</u> Rs 7000/- per sq. mtr. US \$ 250 per sq. mtr. | <u>Bare Space</u> Rs 6,500/- per sq. mtr. US\$ 225 per sq. mtr. | |
| | 2 Side Open | 15% Extra | |
| | 3 Side Open | 25% Extra | |
| | 4 Side Open | 30% Extra | |
| POWER: | Rs. 2,500/-per HP, Foreign US \$ 80 per HP | | |
| Service Tax: | 10.3% (RADEECAL COMMUNICATIONS S.T. No. AAMFR2887ESD001) | | |
| | | TOTAL | |

All payments to be made in favour of **RADEECAL COMMUNICATIONS** (payable at Ahmedabad) only.

| | | |
|------------------|------------------|------------------|
| Amount Rs. | Amount Rs. | Amount Rs. |
| Cheque/D.D. | Cheque/D.D. | Cheque/D.D. |
| Date:..... | Date:..... | Date:..... |
| Bank | Bank | Bank |
| Place : | Place : | Place : |

Company Stamp & Signature

STANDARD FACILITIES

Carpet Floored Constructed stall with Exhibitor's Name on Fascia, One Laminated Table, Two Chairs, One Dust bin, Three Spot lights, one 5 Amp. Plug Socket for every stall of size 9 sq mtr. + 500 nos. of invitation Cards, One Exhibition Souvenir, Three Exhibitor Badges. One entry in participant directory.

INDOOR BARE SPACE - this comprises of bare space only. (Exhibitors will have to construct their own designed stall),

IMPORTANT DATES:

- For Final Payment :
 - Exhibitor's product profile for participant directory:
 - To submit additional service requirement form:
 - Specification of loading/unloading:

 - Stall possession (bare space):
 - Stall possession (shell type):
 - Exhibit removal:
- 31st December, 2011
 - 31st December, 2011
 - 31st December, 2011
 - 31st December, 2011

 - 2nd February, 2012
 - 3rd February, 2012
 - 6th February, 2012 (After Closing hours of the Exhibitions)

PAYMENT SCHEDULE

50% on Confirmation
Balance 50% before 31st December, 2011 (Delay payment penalty)
After due date Rs. 1,000/- per sq. mtr. per week

PARTICIPATION CANCELLATION CHARGES

50% of total participation cost: Till 30th November, 2011
25% of total participation cost: Before 31st December, 2011
No cancellation will be accepted after: After 31st December, 2011

FOR STALL ALLOCATION

Deadline to complete exhibit transfer and stall decoration before 9 p.m. on 3rd February, 2012.
Transfer of material/goods will not be allowed during exhibition.

EXHIBITOR INFORMATION - for participant directory (300 Characters only) List of Products Manufactured / Services Provided

RULES & REGULATIONS

Contact between the Organizer and the Exhibitors to be filled in the prescribed contract forms, in duplicate enclosed with the manual, which involves acceptance of the Rules & Regulations by the exhibitors.

1. The prospective exhibitors should apply on application for participation together with payment. Allotment will be on "first come-first served" basis, subject to receipt of all payments. All payment should be made by Account Payee Cheque / DD payable to RADEECAL COMMUNICATIONS, Ahmedabad.
2. The Contract form which are incomplete or not accompanied by the appropriate remittance, enclosure will not be considered. There is no legal right of participation occurring to anybody. Organisers in their sole discretion may deny participation to any applicant without disclosing reason thereof. The advance amount paid with the application will be refunded if the application is rejected by the Organisers. However, cancellation / reduction / withdrawal of application by the exhibitor would be subject to cancellation charges. The Organiser shall be authorised to cancel admission if this was based on incorrect criteria of information or if an exhibitor no longer satisfies the criteria for admission.
3. Participation charges includes prefabricated stall with the standard facilities. Indoor bare space - this comprises of bare space only.(Exhibitors will have to construct their own designed stalls), one entry in participant directory.
4. In case of exhibitor fails to meet payment schedule on given dates, organiser reserves sole right to cancel the participation & stall booking and the same will be in accordance with the applicable rules and regulations of the cancellation.
5. Organiser reserves the right to reallocate space, change the layout, add or delete corridors in space plans, which may affect the orientation of the some exhibitors. The decision shall be final. The organiser also reserves rights to turn down applications for participation or even deny participation to exhibitors already confirmed. All participants shall make the full payment on or before 31st December, 2011. The booking of the stall / open space is liable to be cancelled if full payment is not received by the above date. In case the booking is cancelled by the exhibitor, booking amount paid shall stand forfeited. The exhibitor will not be allowed to organize concurrent show during KRISHI TECHNICA 2012. The organisers will do their best to ensure supply by the authorised contractors, but shall in no circumstance the organisers will be responsible if such services cease to exist due to loss or damage.
6. Exhibitor: The company enters into a contract, with the organiser upon submission of the document. The company (proposed exhibitor) agrees to participate at the exhibition KRISHI TECHNICA 2012 and to abide by the rules, regulations and by laws. Upon any breach of contract by the company (proposed exhibitor), the company is liable to pay the participation / space charges in full, to the organiser.
7. Electricity: Available at 230 V Single Phase and 400 V Three Phase A.C. 50 cycles. Charges as additional requirement per HP on chargeable basis, these charges are subject to revision. The organiser will provide electricity at a suitable point in the stall. Internal distributions to the machinery / equipment will have to be arranged by the exhibitor's electrical contractor at their own cost.
8. Products / exhibits must be placed at least 1 meter away from the boundary of open sides of the stand. No part of any exhibit should project out of the stand boundaries. Clustering or crowding of exhibits in the stands is not allowed. Overall 33% of the stand space must be left free for movement of visitors.
9. Use of loud speakers, musical instruments etc. in the stands is forbidden. Video / animation films on exhibited products may however be screened within the stands, provided the sound level is kept low to avoid disturbance to others. Information headphones are allowed provided these are set up inside the stand at least 1 meter away from aisles. Exhibitors should not take support of any permanent structure in exhibition hall for decoration.
10. Approval for design of stand: Every exhibitor will have to submit their stall drawing and to scale mock-up, complete with details of exhibit, electricity, telephone and other installation and elevation in four copies for approval of the organiser before 31st December, 2011.
11. Sale of exhibits: The retail and the cash sale are not allowed during the exhibition. However negotiations for sale may be conducted. Removal of any exhibit during the exhibition period is also prohibited.
12. Handling of exhibits, customs and import: Services for handling, clearing and forwarding would be available at the exhibition venue at extra cost. The organiser would appoint clearing and forwarding agents for KRISHI TECHNICA 2012 who would assist in handling and completing customs formalities, if required. Exhibitor would be required to contact them directly for such assistance. Movement of exhibits in the exhibition grounds by agencies other than the official clearing and forwarding agents is prohibited. Organiser(s) is not responsible for any damage, loss caused by freight forwarding agency.

13. Stands completion: It is compulsory to complete the exhibits and decoration work before 9.00 pm on 3rd February, 2011. Stands may be dismantled only after official closure of the exhibition. Dismantling and restoration of the flooring must be completed not later than 6th February, 2011 by 11.00 pm positively. Thereafter, organisers shall be at liberty to remove and store goods until claimed by the exhibitor. All costs of removal, storage and their risk of theft, loss or damage shall be borne by the exhibitor.
14. Damages to the exhibition ground: Cost of damages / losses caused to the prefabricated stands and accessories provided with such stands, or to the exhibition halls, fixtures and fittings of the hall due to lapses on the exhibitors' part would be borne by the exhibitors themselves. Organisers would have the full authority to decide the cost of damages and enforcement of this rule as deemed fit towards recovery of such damages, cost of which should be paid by the exhibitors before leaving the exhibition premises.
15. Insurance: Against all ascertainable risks from transportation to display and removal should be done by the exhibitors at their cost. Organisers will in no way be responsible. Participants will insure their exhibits against loss, damage, theft, fire or any cause whatsoever. They will also ensure third party insurance cover for the total duration. KRISHI TECHNICA 2012 will make general security arrangements. However, participants will be responsible for the exhibits and the stall. This would, however, not cover insurance of individual stalls exhibits or any other material in the stands. Exhibitors are advised to insure their exhibits and other material separately. Third party insurance accident, insurance of exhibitor's personnel, handling damage insurance etc. will be the responsibility of the exhibitors.
16. Photography: The organiser reserves the right to photograph any exhibit for their use.
17. All decisions will be subject to Ahmedabad jurisdiction.
18. Force Majeure: If the exhibition is abandoned, cancelled or suspended in whole or in part by reason of war, fire, natural calamity, national emergency, election, labour dispute, riots, strike, the non-availability ground or any other cause not within the control of the organisers, the organiser reserves the right to change the opening dates and duration or even cancellation of the entire exhibition. In case of such condition the organiser may at their entire discretion, repay the rental paid by the exhibitor or part thereof after deduction of the proportionate costs already incurred by the organisers and shall be under no liability in respect to any actions, claims or losses.
19. Organisers are not liable in any form for any loss or damage to exhibitor's property at the exhibitions site or injury to their personnel and visitors. Exhibitors agree to refrain from making any claim on the organisers and indemnify claims if any by third party arising out of exhibitor's conduct. All disputes will be subject to Ahmedabad jurisdiction.
20. Organisers will have the right to decide on the fulfillment of the above guidelines and the authority to demand removal / change of any thing that is not according to these guidelines. Decision of the organisers in this regard will be final and binding.
21. Conservancy: Organisers will arrange for general conservancy of the aisles within the exhibition halls, public places etc. Exhibitors are responsible for the cleanliness of their stands for which they may hire conservancy staff at their own cost from the approved agencies only. Refuse generated from the stands could be placed in bins on the adjoining aisles which will be suitably disposed off by the organisers conservancy staff.
22. Octroi Clearance: At the time of KRISHI TECHNICA 2012 (February 2012), any goods entering Surat, which is owned by respective exhibitors & with the purpose of display has to be paid the Octroi, if applicable at the time. Organisers might try to obtain permission from Authorised for bringing in exhibits / consignments for the exhibition in Surat (if applicable & possible) & exemption might be requested. Yet the exhibitors will have to stay prepared for further consequences and Octroi issues prevailing at the time of exhibition.
As such presently there is no Octroi applicable in Surat.
23. Exhibition Catalogue: For the compiling exhibition catalogue. Exhibitor's name will be entered in the catalogue free of charge. The catalogue will be compiled on the basis of information provided by exhibitors in the application forms. Exhibitors will be entitled to free copy of the exhibition catalogue.

ADVERTISEMENT FORM

ADVERTISEMENT RATE

Advertisement in KRISHI TECHNICA 2012 souvenir

| POSITION | SIZE (W/L) | RATE | FOREIGN |
|------------------------|---------------|-----------|---------|
| FULL PAGE COLOUR | 11 CM X 19 | Rs. 14000 | \$ 400 |
| FULL PAGE B/W | 11 CM X 19 CM | Rs. 10000 | \$ 300 |
| FRONT PAGE | 11 CM X 14 CM | Rs. 75000 | \$ 2000 |
| BACK PAGE | 11 CM X 19 CM | Rs. 60000 | \$ 1600 |
| FRONT/BACK INSIDE PAGE | 11 CM X 19 CM | Rs. 40000 | \$ 1200 |

Advertisement Form

We have read the catalogue and confirm that they are acceptable to us. We enclose Demand draft of Rs _____ dated _____ and advt. artwork/positive in CDR file (300 dpi).

Name _____

Designation _____ Company _____

Address _____

Phone: _____ Fax: _____ Date: _____

Signature: _____

Remarks _____

THE BUYER'S GUIDE

We are bringing out KRISHI TECHNICA 2012 souvenir, which includes participating company's profile. This will cover a broad spectrum of the technological sophistication on display at the exhibition. The directory will be available at the exhibition site.

Directories will be circulated to wide range of business visitors, high level Government officials, industrial delegations from around the world, Indian embassies overseas and overseas mission in India.

The directory will therefore act as a valuable buyer's & seller's guide.

GENERAL CONDITIONS

- Order will be accepted by the Organiser provided it is along with Demand Draft for the full amount in advance payable to the RADEECAL COMMUNICATIONS. Advertisement in the Directory is not guaranteed unless this condition is fulfilled.
- The Catalogue will be in offset printing.
- Rates shown are payable strictly net, without deductions, discount or agency commission.
- All the advertisement material should be submitted in the following format: Advertisement material: Black & White : One piece film positive of the above size with two clear proofs. Colour : One set four colour positives (Emulsion side down & 130-150 line screen) with progressive proof. All this Advertisement size will be as per mention above.
- The last date for submission of Advt. Material (positive/soft copy) is 15th January, 2012.
- Force Majoru: If the exhibition is abandoned, canceled or suspended in whole or in part by reason of War, Fire, Natural calamity, National emergency, labour dispute the non-availability of exhibition premises of any other cause not within the withe control of the Organisers, the organisers reserves right to postpone publishing the souvenir or not to publish the souvenir or not to publish the directory and shall be under no liability in respect of any actions, claims or losses.