

Krishi Technica

AGRICULTURE EXHIBITION AND CONFERENCE



Date : 4-5-6 February, 2012

Venue : Surat International Exhibition &
Convention Centre, Sarsana,
Surat, Gujarat, India

Brought to you by: **RADEECAL**

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Introduction

Krishi Technica Exhibition and Conference will be held in Surat, Gujarat, India, 4 to 6 February, 2012.

India is an agricultural country, with one-third of the population depending either directly or indirectly on the agriculture sector. Still the mainstay of the Indian economy, agriculture currently constitutes about 25% of the nation's gross domestic product (GDP).

More specifically, horticulture crops – including fruits, vegetables, root and tuber crops, among others – form a significant portion of India's total agricultural produce. Occupying little more than 7% of India's cropped area, these products contribute nearly a quarter of the nation's gross agricultural output.

India's per capita access to water is significantly lower than most other countries, and currently as much as 84% of its fresh water is used for agriculture. Improving the efficiency of water use is crucial, and over the past three decades micro-irrigation has proven to be an effective method of saving water. However, the usage of micro-irrigation technologies has remained confined not only to just a few Indian states but also to just a small percentage of farmers within those states.

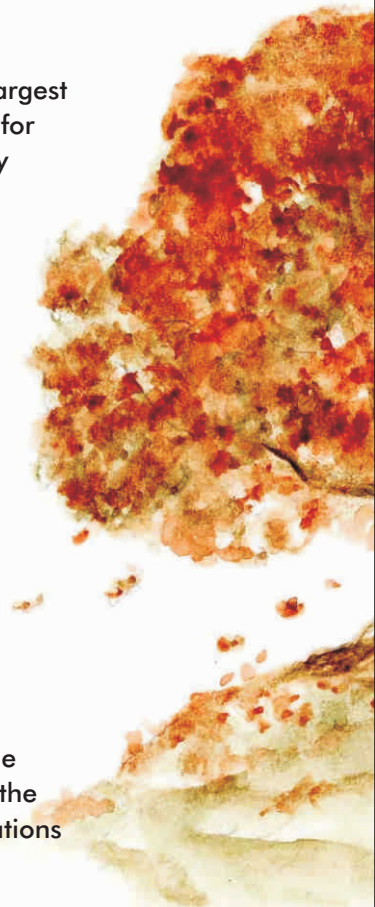
Despite confronting serious challenges, India has great potential in several important areas of agribusiness.

India is the world's second largest producer of vegetables and the third largest grower of fruit. The total production is about 27.83 MT for fruits and 54 MT for vegetables. Moreover, thanks to the country's tropical climate, many vegetable and fruit species may be grown throughout the entire calendar year.

Horticulture forms 25% of India's agricultural sector. Horticulture crops include fruits, vegetables, flowers, spices, mushrooms, and plantations crops like coconut, cashew nuts and many others. The horticulture sector also includes Post Harvest Management.

The agricultural equipment market in India is estimated to be valued at INR 299.1 billion (US \$6.7 billion) in 2010 and has huge growth potential. The increasing credit available to farmers and the benefits of productivity due to mechanization have together created a demand for agricultural machinery. Tractors and tractor driven products account for the maximum share of usage as they represent the most commonly used farm equipment.

Already a world leader in the agricultural sector, India is a country with the potential for tremendous additional growth. In order to fully examine the problems and possibilities of agriculture in India, Radeecal Communications present Krishi Technica 2012.



Exhibitors Profile

The exhibition is open to all companies and organizations with products or services related to the following topics:

- Agri Ecology
- Agricultural Building Contractors
- Agricultural Machinery
- Agro & Food processing
- Aquaculture
- Biotechnology
- Cold Storage
- Fertilizers & Chemicals
- Floriculture
- Fork Lift & Handling Equipment
- Greenhouses
- Horticulture
- Irrigation and Water Technologies
- Landscaping & Gardening Equipments
- Livestock & Dairy farming
- Marketing Export Services
- Organic Agriculture
- Plant Protection
- Plasticulture
- Post Harvest Machinery
- Poultry
- Precise Agriculture
- Plant Propagation Material
- Seeds
- Software & Hardware
- Tractors
- Veterinary

Visitors Profile

Agents & Distributors | Bankers | Educationist & Students | Farm Contractors | Farmers | Government Authorities | Importers & Exporters | Trade Industry & Trade Media | Investors & Entrepreneurs Professional | Consultants | R & D | Scientists | Technologists | Transport & Logistic Experts
Wholesalers & Retailers

Participation Cost

Fabricated Stall :

The smallest stall (booth) size is 9 sq.mt.(With Standard Facilities)

Bare Space :

The Smallest stall (booth) size is 36 sq.mt. (Without Standard Facilities)

	Standard Booth (per sq mtr)	Bare Space (per sq mtr)
India	Rs. 7,000/-	Rs. 6,500/-
Foreign	US \$ 250	US \$ 225

Standard Facilities

Carpet Floored Constructed stall with Exhibitor's Name on fascia,
One Laminated Table, Two Chairs, One Dust bin, Two Spot Lights,
One 5 amp. Plug Socket for every stall of size 9 sq.mtr. +
500 nos. of invitation cards, One Exhibition Souvenir, Two Exhibitors Badges.
Indoor raw space - this comprises of bare space only.
(Exhibitors have to construct their own designed stall)
One entry in participant directory.

About Gujarat

Gujarat has long been considered as one of the most progressive states of India, be it on the industrial front or the agricultural front, imbued with a proactive, visionary outlook, its government has catalyzed the development in various spheres and this collective effort has, propelled the state towards progress.

Gujarat State, situated on the western coast of India, has a good potential to develop a vibrant agriculture by deriving competitive advantages from Gujarat's unique position in many commodities.

Gujarat is endowed with abundant natural resources in terms of fertile land, river systems, good soil & climatic conditions in many parts of the state and good support in terms of input industries and most importantly, enterprising people and technical talent.

STRENGTHS OF GUJARAT'S AGRICULTURE BUSINESS SECTOR:

- Diversified crops and cropping patterns
- Climatic diversities - 8 Agricultural climatic zones
- Strong agricultural research capabilities
- 4 Agricultural Universities
- Emerging contract farming opportunities
- Strong agriculture marketing infrastructure : APMCs, Market yard, Cold storages, Processing Units, Services and business centres
- Increasing adoption of hi tech agriculture technologies like tissue culture, green houses and shed-net houses leading to higher yield and production
- A VSAT based real time multi commodity exchange at Ahmedabad
- Agriculture export zones : Mango and Vegetables, Onion, Sesame
- Upcoming critical infrastructure.
 - (i) Perishable cargo complex
 - (ii) Banana pack house
 - (iii) Port based Agriculture cargo handling logistic hub
 - (iv) Vapour Heat Treatment (VHT) with integrated pack house

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